



SDC Small Enterprise Development Workshop 2007

Employment and Income Division

"Making Value Chains Work for the Poor: Current thinking and future collaboration"

Programme

Objectives

- Present the current picture of the approaches, instruments and lessons learnt in the field of Making Value Chains Work for the Poor
- Based on concrete cases, initiate a reflection: how donor-supported initiatives can best achieve meaningful results, and build capacity to sustain the process of value chain development, for the benefit of women and men in Small Enterprises, linked with the perspective of the private sector

Methods

- Presentation and discussion of case studies in plenary
- Thematic discussion in plenary (panel)
- Conclusions at conceptual level

Time	Topics	Speakers
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Thursday, January 11, 2007

09:15 – 10:00	Arrival of participants and coffee	
10:00 – 10:15	Welcome Programme, working methods	Beate Wilhelm, Head of Thematic and Technical Resources, SDC HQ Daniel Kessler, KEK-CDC (Moderator)
10:15 – 11:00	Thematic overview Conceptual input and overview of current thinking	Jim Tanburn, Tanburn and Associates Ltd, UK (Resource Person)
11:00 – 12:00	Designing value chain development strategies The potential of bamboo in the Mekong area to be both competitive and pro-poor	John Marsh, Oxfam Hong Kong
12:00 – 13:30	Lunch	
13:30 – 14:00	Value Chains in Rural Development – Insights from an online debate	Andreas Gerrits, SDC HQ Daniel Roduner, Agridea, Switzerland
14:00 – 15:00	Social responsibility and choice of partners Market access for women producing karité in Mali	Cissé Djénéba Sow, Intercooperation, Mali
15:00 – 15:30	Coffee break	
15:30 – 16:30	Experiences in implementation Experiences from organic cotton value chains in West Africa and Central Asia	Andrea Bischof, Helvetas Switzerland Rolf Heimann, Hess Naturtextilien GmbH, Germany
16:30 – 17:00	Strengthening global value chains - roles and experiences of a donor agency	Hans-Peter Egler, seco (State Secretariat for Economic Affairs), CH
17:00 – 18:00	Panel Developing value chain alliances - Perspectives from the private sector	Private sector representatives: Ralph Huggel, Chiquita Switzerland Rolf Heimann, Hess Naturtextilien GmbH, Germany Urs Heierli, msd Consulting, Switzerland Moderator: Daniel Kessler
18:30	Dinner	

<i>Time</i>	<i>Topics</i>	<i>Speakers</i>
Friday January 12, 2007		
08:30 – 09:30	A Systemic Approach to Value Chain Interventions: Implications for Development Agencies	Marshall Bear Independant consulant, USA
09:30 – 10:30	Experiences in implementation (continued) The vegetable value chain in Honduras: how small farmers are included	Michael Velten, Agropyme Swisscontact, Honduras
10:30 – 11:00	Coffee break	
11:00 – 12:00	The fishery associations of Faridpur – the pond fish value chains in Bangladesh	Peter Roggekamp, Katalyst, Bangladesh
12:00 – 13:30	Lunch	
13:30 – 14:30	Choosing between strategies Banana, coffee and cashew value chains in Tanzania: Different strategies depending on industry dynamics	Tim Piper, Technoserve, Tanzania
14:30 – 15:30	Final Discussion Conceptual aspects and thematic discussions	Daniel Kessler (Moderator) Jim Tanburn (Resource Person)
15:30 - 15:45	Wrap-up	Jim Tanburn (Resource Person)
15:45 – 16:00	Conclusion	Peter Tschumi, SDC



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