

A photograph of a woman with dark skin and curly hair, wearing a white top and a colorful patterned sash, carrying a baby on her back. The background is a dark green gradient with faint, large letters 'M' and 'A' visible.

HIV and AIDS: Achievements and Challenges for Business Development Facilitators

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Sources for Presentation

- SEEP Network Online Discussion on income generation and economic opportunities for HIV and AIDS impacted communities (64 registrants)
- SEEP HIV and AIDS and Microenterprise Development Working Group
- XVth AIDS Conference, Toronto, 2006 – 30,000 participants and 4,000 papers
- MEDA's MF department experience in Tanzania, Mozambique and Sierra Leone



HIV and AIDS Statistics

- Persons living with HIV and AIDS globally - >38 million
- New infections in 2005 – 4 million
- Deaths due to AIDS in 2005 – almost 3 million
- Areas most impacted – SSA – 24 million cases



Impact of HIV and AIDS on Household / Enterprises

- Loss of productive age group and their labour, skills, knowledge, inter-generational support
- High number of youth and grandmother headed households (low skill levels)
- Market channels damaged
- Community structures weakened
- >12 million children at risk, having lost one or both parents – economic impact



Current Status of HIV and AIDS Economic Programming

- Macro-level beginning to discuss cycle of AIDS and poverty, need for economic empowerment, particularly for women
- Community Based Organizations (CBOs/SHGs) widespread and active – calling for support
- Some international development agencies (IDAs) have run market integration programs
- Collaborations between IDAs and CBOs seeing potential
- Recognized need for 'integrated' programming, public/private partnerships



Example Programs



Vumilia

Grassroots SHG in Kenya

- Social worker donated farm to women to grow food crops and sell surplus
- Provided counseling and awareness raising
- Women formed group – now 30 in group reaching out to 700 individuals
- Services: income generation, food and nutrition, health care, HIV and AIDS information, scholarships for orphans, access to finance, business development
- Challenges: sustainability, limited resources including skills and finance, depth of impact, potential conflict in CBOs / SHGs



LEAD

Market Integration in Zimbabwe

- USAID funded and DAI implemented, 2001-2005
- Implementers found agribusiness market opportunities for rural households
- Tripartite agreements among LEAD project, local NGO and buyer
- LEAD granted or lent seeds, irrigation kits, fertilizer, technical assistance
- \$5 million in new revenues to farmers in first four years
- Social benefits re health and girls' education
- Challenge: breadth of impact, funding, partnerships



WORTH

Int'l NGO-CBO project in Kenya

- Salvation Army initiated CBOs
- 7,500 women formed into groups of 25 and clusters of 10 groups
- Savings, village banking, financial literacy
- Women's efforts go beyond microfinance
- Includes market days where they sell to each other and beyond
- Challenge: depth of impact, 'top-down approach' and sustainability



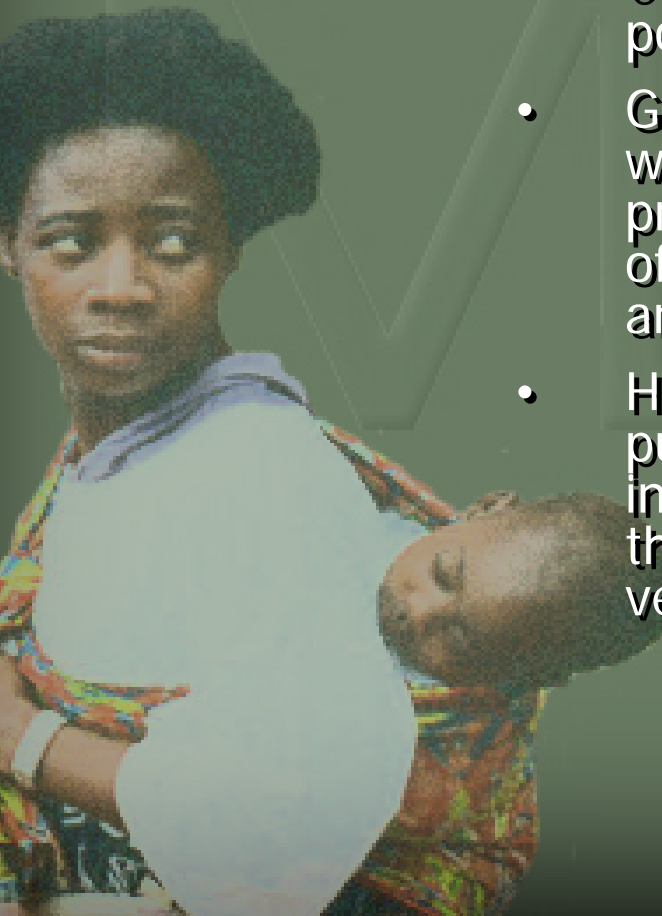
Challenges in Programming


- Sustainability of programs
- Replicability/scalability – Breadth of Impact
- Poverty \Rightarrow wealth – Depth of Impact
- Conflict in / politicization of CBOs
- Funding / Health focus of donors
- Community stigmatization
- Complexity of holistic approaches
- Partnerships (public/private, public/public, IDAs/CBOs etc.)
- Economic support for orphans and vulnerable children / youth



Key Questions for Enterprise Development

- Why has there been access to funding constraints, even for IDAs, when it comes to addressing the poverty dimension of HIV and AIDS?
- Given the complementary strengths and weaknesses of CBOs and IDAs, can a 'best practice' program model that involves collaboration of the two structures solve issues of replicability and scale?
- How can appropriate private/public and public/public partnerships be formed to deliver integrated programs that address people's needs through both community level and large-scale ventures?



A woman with dark skin and curly hair is shown from the chest up, wearing a white long-sleeved shirt and a colorful patterned wrap. She is carrying a baby in the wrap. The baby's head is visible, resting against her chest. The background is a dark, textured green.

Discussion? Next Steps?

Thank you!