

Sub-Sector: Agro Tools

Interviewer's Name:

Date:

Service: Access to information on Interactive Agro Tools

Respondent: Sellers

QUESTIONNAIRE FOR DEMAND SIDE ASSESMENT

Interviewee's Name:

Address:

Telephone No.:

Type of Business:

Years in Business:

Number of employee(s): skilled

Unskilled

Introduction

We, IDE & Catalysts are jointly conducting a study. Through a research on vegetable cultivation and trade in extensive areas of Rangpur we have found out that many farmers are facing lack of good quality seeds. We would like to explore this issue in greater depth and understand the specifics of this problem and how it may be solved. We hope we will receive your valuable cooperation in this discussion.

1. Have you started selling any new or improved agro tool in the last 1 or 2 years? If not, why? If yes, then why and how?
2. Do farmers come to you for any new agro tool that is not already in the market? What are those? Who often look for them, how and why?
3. What do you do with the information on this new demand?
4. Do manufacturers, R&D/Research come to you to acquire information about this new demand?
[Details]

9. Have you ever collected/ wanted to collect these new and improved products? If not, why? If yes, how are you working with it?

10.

a. Where do you get/can get these new and improved agro tools? Who do you think can provide with these agro tools most efficiently?

b. In this regard [supply/ acquiring information] what problems do you face? How do you think these problems can be solved?

11. How important is selling suitable new agro tool [technology] to you? Why?