




COST INCURRED TO PREPARE A BDS PROGRAMME

ACTIVITIES

COSTS

• Demand survey (N = 1000)/5 months		• \$ 21,000
• Supply survey (N= 300)/2 months		• \$ 8,000
• Processing of tender/ad etc.		• \$ 5,500
• Pre-selection/assessment etc.		• \$ 6,000
• Gender Study, Govt. framework for BDS etc		• \$ 20,000
• PMF design and testing		• \$ 18,000
• OD inputs/negotiations/fine tuning etc		• \$ 8,500
• <i>Total cost of Preparation</i>		• \$ 87,000

Moral of the Story: More clients we get, the faster we apportion the cost – that is the merit of a portfolio approach to BDS